

Alex Stevenson has been developing client facing systems for over twenty years and has seen many facets of maturity in the development process in that time. Consequently he has become committed to the application of benchmarking techniques to assist in the understanding of the design process and its continuing improvement. Since the millennium benchmarking of corporate websites has been a passion. The techniques to fairly and accurately measure the PR(public relations) worth of a site discovered along with analysis of the leading practitioners. Analysis at the highest Market level supported by industrial sector levels ensure the most complete understanding of the corporate website contents design and business context.

He has held senior positions in a number of blue chip organizations noted for their commitment to IT excellence. He was CTO of Investment Banking Systems at Wood Mackenzie Ltd where unique research products (print & online publications) were underpinned by benchmarking techniques. Research of the key companies internationally and their economic impact a key skill acquired from this period.

Alex notably became CTO of Corporate Electronic Banking and Payments systems at Barclays Bank. During a ten-year period he designed, developed and implemented cash management systems to tens of thousands of companies in Global, Domestic and International situations.

He was CTO of Treasury Outsourcing Services at JPMorganChase Bank providing him with in-depth knowledge of the internal workings of multi national fortune 1000 Companies.

Has been mainly UK based but he has also had development experience in the US in Silicon Valley during the dot com era and in the East Coast of the US. Has always had a Global job and consequently traveled to 22 countries of the world. This puts him in an excellent position to understand the multi cultural aspects of internet based systems.